



**Call for Session Proposals
AL/MS APA Conference
“The Practical Planner: Planning for
Achievable Results”
Oct. 23-26, Orange Beach, AL**



Welcome!

The Alabama Chapter of the American Planning Association is excited to welcome planners, landscape architects, engineers, developers, and other guests from throughout Alabama and Mississippi to Orange Beach, AL on October 23-26, 2022 for this year’s edition of the Annual Conference. The conference will be held in the Perdido Beach Resort in the Perdido Pass section of Orange Beach.

The ALAPA would like to issue a call for Speaker/Presentation Proposals for the MS/ALAPA conference. The theme of the conference this year is “The Practical Planner: Planning for Achievable Results.” We’d call on you to share your stories and experiences that illustrate how planning practitioners are using practical, rational methods and strategies to tackle challenges in communities across our two states. We desire to have a variety of sessions covering innovative, yet actionable plans and policy development programs. We would love to have sessions include case studies where such efforts have led to specific, tangible results in improving communities. Topics can include updating and modernizing approaches to zoning and land use; dealing with transportation challenges; supporting diverse housing development; improving access to health and recreation resources; defining and implementing sustainable practices and policies; and improving transportation systems and access, among many others. We are seeking interesting, informative, and engaging session proposals that attendees will find valuable and compelling. We welcome submittals from private firms, municipal entities, and educational institutions.

Submittal Guidelines

Sessions should be 60 minutes (including Q&A).

Sessions should be non-promotional, and should focus on fulfilling an accepted APA continuing education goal.

If you are a solo presenter, please consider naming a substitute in the event you are unable to attend. Proposals with more than one presenter will be given greater consideration.

To be eligible for participation on a session panel, APA and MS/ALAPA members will be required to register for at least the day of the conference on which they will be speaking. Non-members (e.g.: community members, public officials, and auxiliary professionals) are not required to register to participate on a panel.

Session proposals are due by 5:00 p.m. CDT, August 19, 2022.

Submit to: mac.martin@hooveralabama.gov

PLEASE PROVIDE THE FOLLOWING INFORMATION ON YOUR SUBMITTAL:

1. Presentation Format (check one)
 - Lecture
 - Panel
 - Training
 - Interactive – Indoors
 - Interactive – Outdoors
 - Charrette
2. Length of Session
 - Standard Session (60 min)
 - Extended Session (propose length)
 - Other (propose style and length)
3. Title of Session
4. Provide a description of your session suitable for the conference program (must not exceed 100 words).
5. Contact information for the session coordinator. This person will be the primary contact for the conference committee.
6. Presenter names, titles, email and phone numbers, professional certifications, organizations, and presenter headshots and biographies. Please limit biographies to 100 words or less per presenter.
7. Scheduling. Select all times when panel is available to present.
 - Monday, 10/24 - Afternoon

- Tuesday, 10/25 - Morning
- Tuesday, 10/25 - Afternoon
- Wednesday, 10/26 – Morning

8. Audio Visual Requests. Please indicate equipment needs beyond microphone, laptop, projector and screen. These will be provided for each session.
9. During your reporting period, AICP is mandating each certified member receive 1 CM in each of the following: law, ethics, equity, and climate resilience. If submitting a session for mandatory CM credit topic, providers must demonstrate that the content of the activities is related to the required credit topic (i.e. for CM activities to fulfill the ethics requirement, providers must demonstrate that the content of the activities is related to the AICP Code of Ethics and Professional Conduct).

Thank you!

Mac Martin, AICP

President, Alabama Chapter of the American Planning Association