

# Using an Investment Prospectus to Promote Development Initiatives in Opportunity Zones

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## **PREFACE**

- **Definition of Opportunity Zones**
- **Benefits and Incentives**
- **Selection (2017-18)**
- **Policy Timeline to 2026/2028**
- **Investor Pool and Priorities**
- **Collaboration with HBCUs**

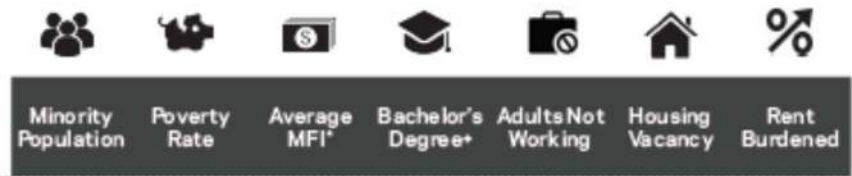
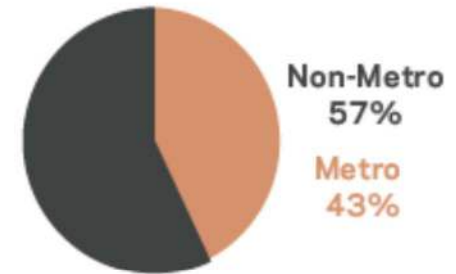
## **AAMU OPPORTUNITY ZONE INNOVATION DISTRICT PROSPECTUS**

## **CONCLUSION – Lessons Learned and Prospects**

# Mississippi Opportunity Zones



**100** Opportunity Zones  
**442k** Zone Residents  
**411k** Zone Jobs  
**26k** Zone Businesses



### Congressional districts with largest number of zones

Representative	District	Party	Zones
Thompson, Bennie G.	MS-02	D	29
Palazzo, Steven M.	MS-04	R	26
Kelly, Trent	MS-01	R	24
Guest, Michael	MS-03	R	21

Mississippi	43%	21%	\$52,700	21%	34%	12%	50%
Mississippi Opportunity Zones	53%	28%	\$43,000	21%	36%	14%	54%

Median family income

### Major areas with largest number of zones

Jackson



11 Tracts

Gulfport



3 Tracts

Southaven

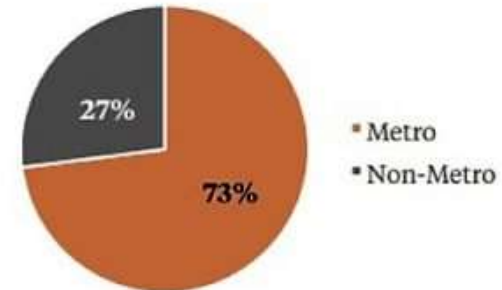


1 Tracts

# Alabama Opportunity Zones



**158** Total Opportunity Zones  
**611 k** Zone Residents  
**582 k** Zone Jobs  
**38 k** Zone Businesses



	 Majority Minority	 Poverty Rate	 Median Income	 Bachelor Degree +	 Adults Not Working	 Median Home Age	 Rent Burdened
<b>Alabama</b>	<b>30%</b>	<b>19%</b>	<b>\$53,765</b>	<b>24%</b>	<b>34%</b>	<b>37</b>	<b>77%</b>
<b>Opportunity Zones</b>	<b>56%</b>	<b>31%</b>	<b>\$39,449</b>	<b>17%</b>	<b>42%</b>	<b>43</b>	<b>76%</b>

## Major Cities with the Largest Number of Zones

Birmingham



26 Tracts

Mobile



14 Tracts

Montgomery



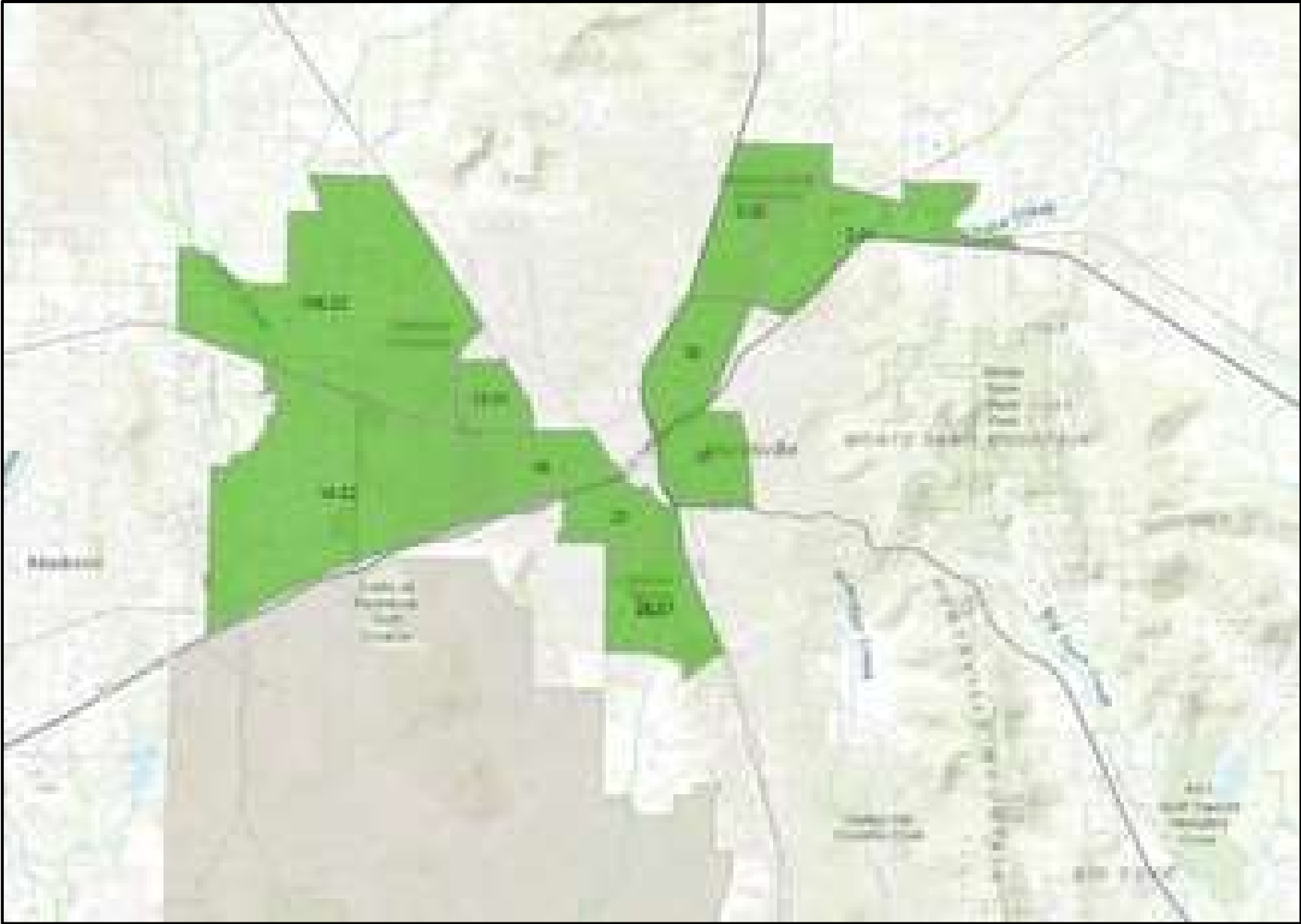
12 Tracts

## Congressional Districts with the Largest Number of Zones

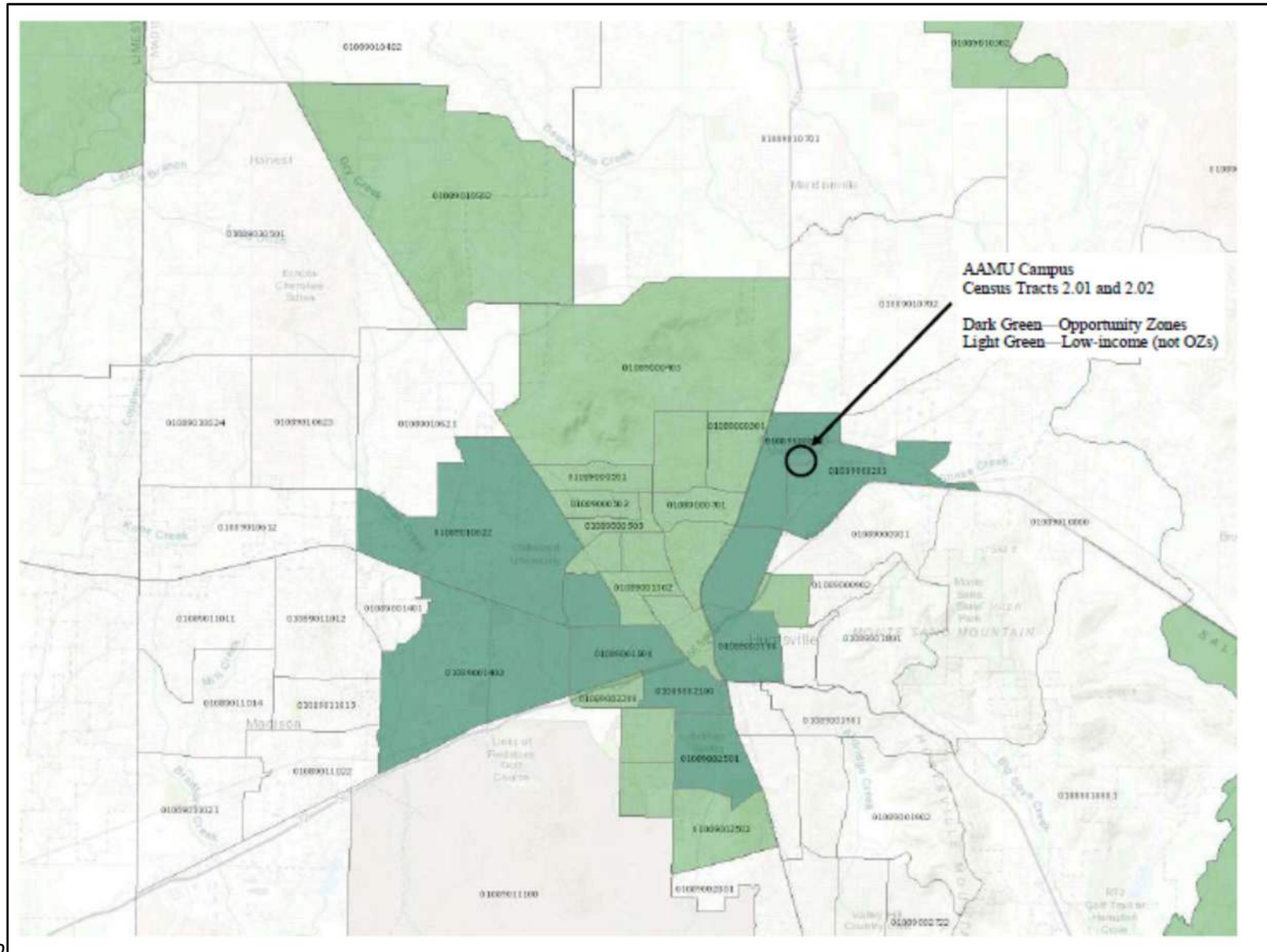
Representative	District	Party	Zones
<b>Terri A. Sewell</b>	AL-7	D	44
<b>Martha Roby</b>	AL-2	R	25
<b>Bradley Byrne</b>	AL-1	R	24
<b>Mike Rogers</b>	AL-3	R	22
<b>Mo Brooks</b>	AL-5	R	17

To learn more, visit [eig.org/opportunityzones](http://eig.org/opportunityzones) // Contact: [info@eig.org](mailto:info@eig.org)

**Opportunity Zones in Huntsville (Madison County) – 10 Census Tracts**



# Opportunity Zones and Low-Income Census Tracts





# LOUISVILLE OPPORTUNITY ZONE PROSPECTUS

*A Platform for Action*

*Prepared by*  
NEW LOCALISM ADVISORS  
*in collaboration with*  
THE CITY OF LOUISVILLE

*A project of*  
ACCELERATOR FOR AMERICA

October 2018

# TOOLS

## INVESTMENT PROSPECTUSES

Our investment prospectus tool is designed to help cities attract investments that actually create opportunity in Opportunity Zones. Since we launched the tool in June 2018, 44 cities have worked with us to complete their own investment prospectuses.

