



PARTICIPATE IN

# ISA's *Planning for Sign Code Success*™

Friday, July 26, 2019

Birmingham, AL | Ross Bridge Golf and Spa Resort

## Location



Ross Bridge Golf and Spa Resort  
Vestavia/Helena Room  
4000 Grand Ave  
Birmingham, AL 35226

## Credits

4.5 AICP (including 1.5 Law) CM credits available for attendees

## Training Highlights

- Learn the impacts of the *Reed v. Town of Gilbert* case and other legal issues
- Understand the technologies and regulations involved with electronic message centers
- Learn how to develop codes that encourage attractive signs in your community
- Help your community to have policies and processes which are inclusive and effective

## Seminar Schedule

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- 8:30 am** Registration & Continental Breakfast
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- 9:00 am** Introductions & Icebreaker
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- 9:30 am** **Policy & Process Considerations**  
James Carpentier, AICP, International Sign Association
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- 10:15 am** **Reed All About it!**  
David Hickey, International Sign Association
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- 11:00 am** Break
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- 11:15 am** **Encouraging Creative Sign Design**  
Linda Edwards, AICP, Gilbert, Arizona
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- 11:45 am** **Local Sign Code Update Perspective**
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- 12:15 pm** Lunch
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- 12:45 pm** **Other Legal Issues/Reed Exercise**  
David Hickey, International Sign Association
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- 1:30 pm** **Electronic Message Centers**  
Deacon Wardlow, Vintage LED USA
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- 2:00 pm** Break
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- 2:15 pm** **Signs 101**  
Bill Uline, Faces LLC
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- 2:45 pm** Summary/Roundtable Discussion
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- 3:00 pm** Conclusion
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## Register

Registration Fee: \$25 (inclusive of breakfast and lunch)

[Signs.org/PSCS-Birmingham](https://signs.org/PSCS-Birmingham)



Questions about the workshop?  
Contact James Carpentier at  
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