2011 ALAPA Awards

Franklin M. Setzer Outstanding Urban Design Project Award

In memory of Frank Setzer, former director of the Auburn University Urban Design Studio in Birmingham, this award recognizes a project in which design is an integral part of the planning process and is a major concern of the built environment.

Alabama Chapter of the American Planning Association
2011 ALAPA Awards

Envision Opelika

“Downtown Opelika Development Guide”
How Should Downtown Grow?
Color Palette and Façade Studies

Nominated by Barbara Patton, and Cathy Gerachis, ASLA

Alabama Chapter of the American Planning Association
Opelika Urban Design Framework

• Street and Traffic Patterns
• Critical Public Spaces
• Streetscapes
Opelika Urban Design Framework

- Street and Traffic Patterns
- Critical Public Spaces
- Streetscapes

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Opelika Urban Design Framework – 8th St. Corridor

Outdoor Dining  Increased Canopy  Decorative Signage

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Opelika Urban Design Framework

• Street and Traffic Patterns
• Critical Public Spaces
• Streetscapes

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Opelika Urban Design Framework

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North Railroad Ave
South Railroad Ave
1st Avenue Connector
8th Street
Columbus Pkwy Gateway
Geneva Street Gateway
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Opelika Urban Design Framework – Railroad Park

Improved Store Facades  Landscaped Transition  Transit Station

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Opelika Urban Design Framework – Courthouse Square

Arcade to Screen Parking  Central Focal Point  Corner Anchors

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Urban Design Tool: Façade Studies

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Urban Design Tool: Façade Studies

General Notes

- Repair damaged existing stuccoed areas as required.
- Remove and replace existing upper sash with new sash as shown.
- Remove existing ground floor opening, construct and install new storefront as shown.
- Install new sidewalk based awning with chamfered columns, brackets, and metal standing seam roof as shown.
- New storefront shall be detailed with vintage element treatment such as beaded v-groove panels set in chamfered frame.
- Relocate power service to the rear of the structure.
- Add second floor balcony and railing as shown.
- Coordinate all items clearly with existing structural system.
- Provide water proofing at parapet cap area if needed.

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Video Fly Through

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Accepting

Hon. City Council Member David Canon, City of Opelika
Mr. Kelley Pennington with Envision Opelika

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