



2011 ALAPA Awards

Franklin M. Setzer Outstanding Urban Design Project Award

In memory of Frank Setzer, former director of the Auburn University Urban Design Studio in Birmingham, this award recognizes a project in which design is an integral part of the planning process and is a major concern of the built environment.

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Planning Association*



2011 ALAPA Awards

Envision Opelika

“Downtown Opelika Development Guide”

How Should Downtown Grow?

Color Palette and Façade Studies

Nominated by Barbara Patton, and Cathy Gerachis, ASLA

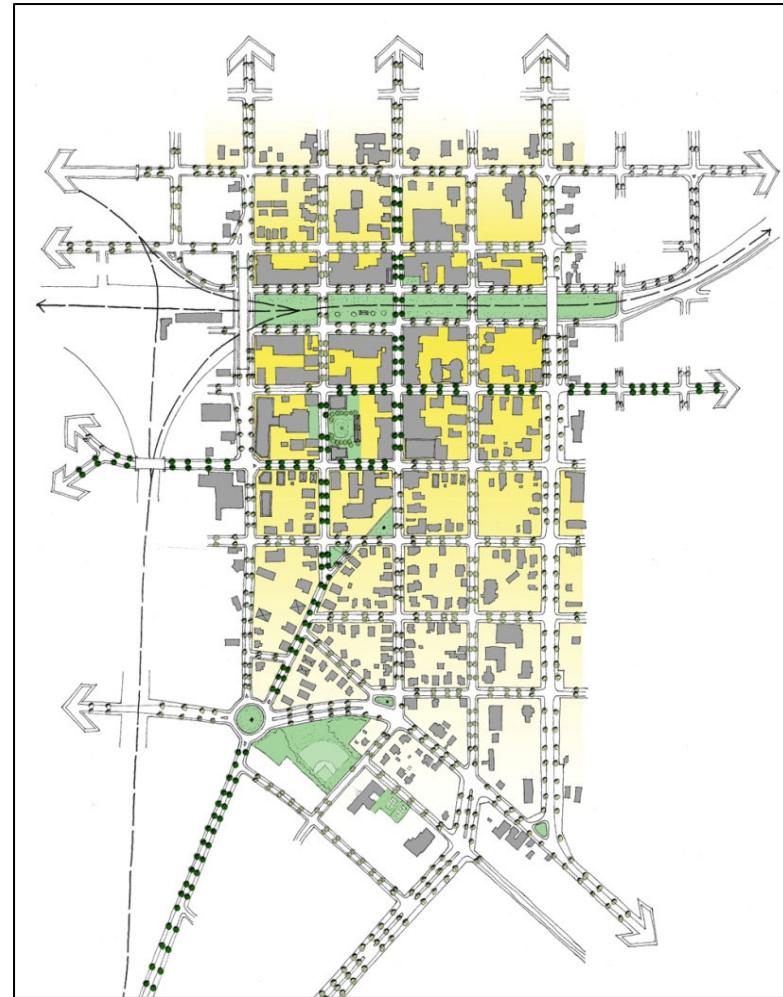
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2011 ALAPA Awards

Opelika Urban Design Framework

- Street and Traffic Patterns
- Critical Public Spaces
- Streetscapes



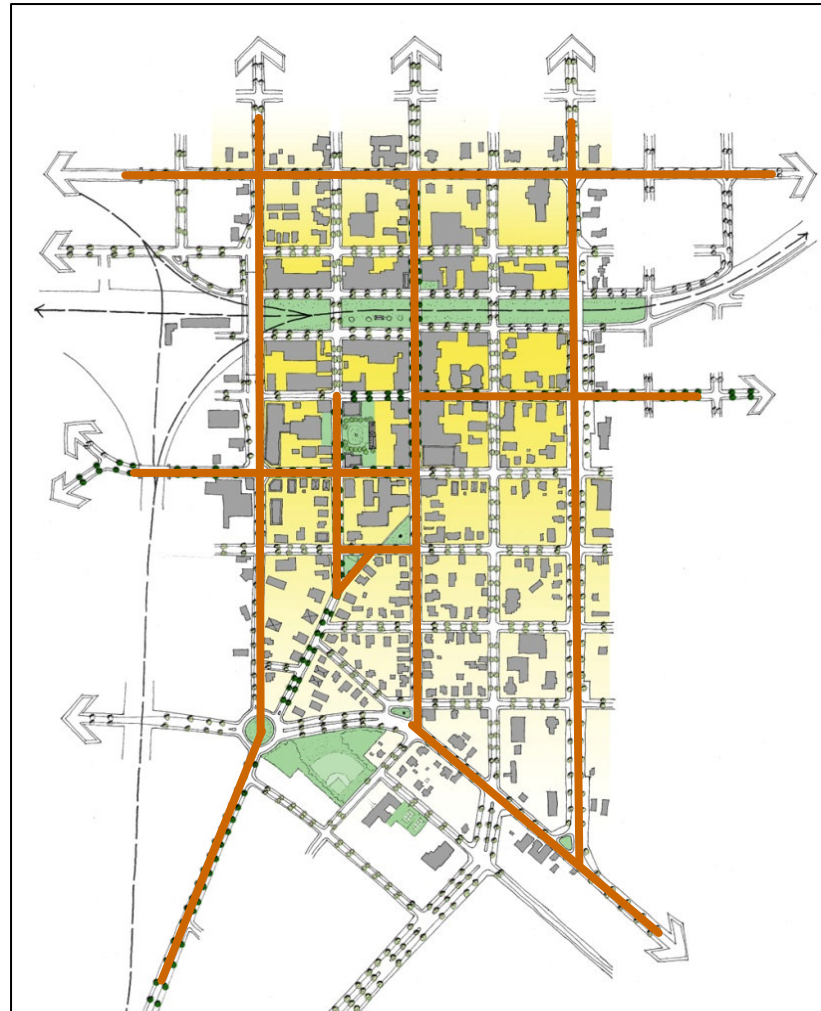
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Opelika Urban Design Framework – 8th St. Corridor



Outdoor Dining

Increased Canopy

Decorative Signage

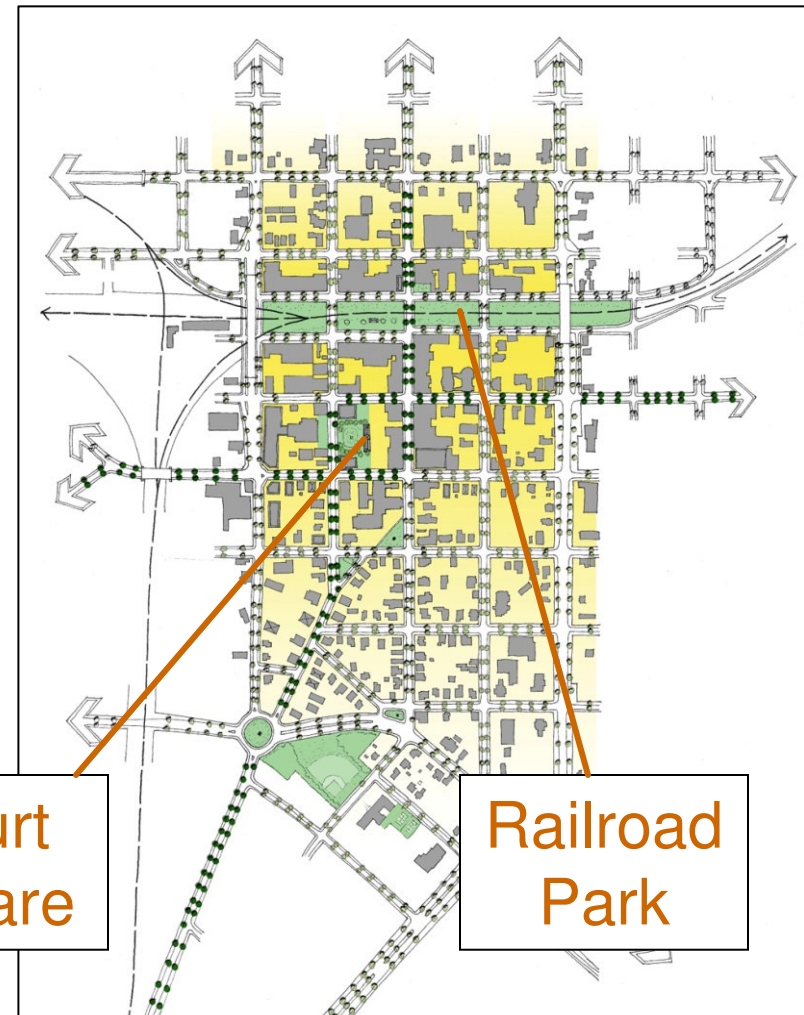
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Court
Square

Railroad
Park



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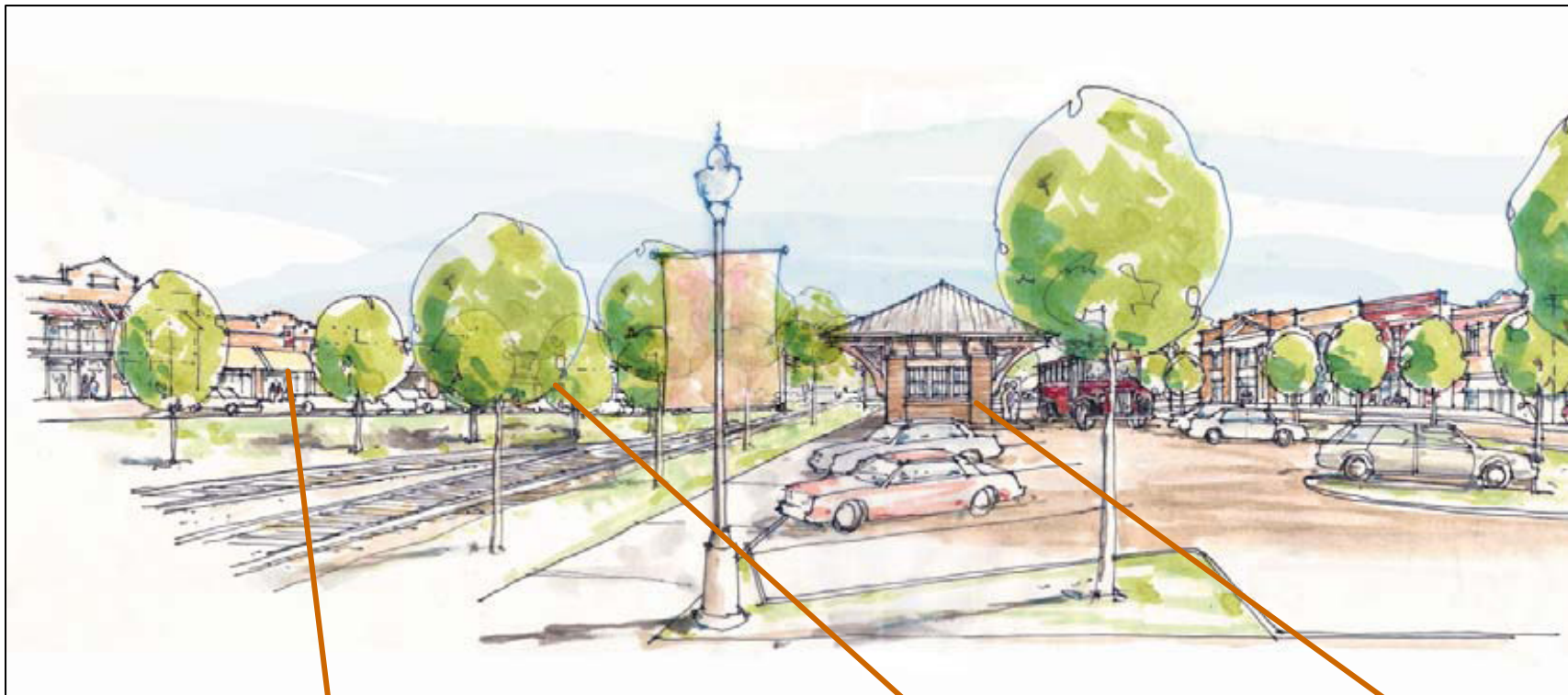
- North Railroad Ave
- South Railroad Ave
- 1st Avenue Connector
- 8th Street
- Columbus Pkwy Gateway
- Geneva Street Gateway

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Opelika Urban Design Framework – Railroad Park



Improved Store Facades

Landscaped
Transition

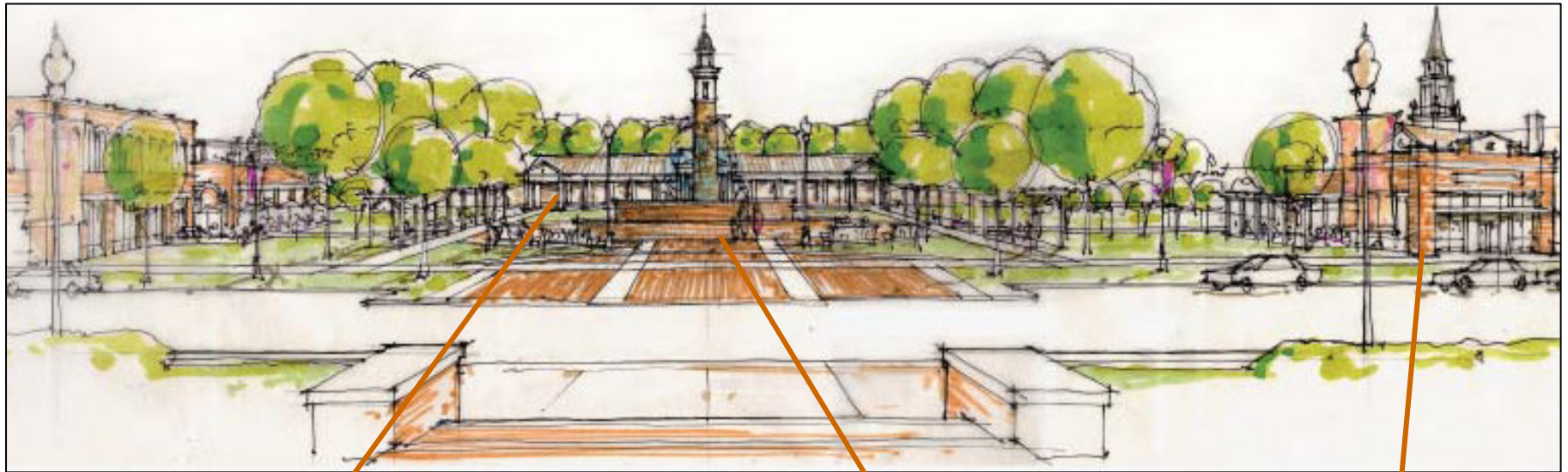
Transit
Station

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Opelika Urban Design Framework – Courthouse Square



Arcade to Screen Parking

Central Focal Point

Corner Anchors

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Urban Design Tool: Façade Studies



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Urban Design
Tool: Façade
Studies



General Notes

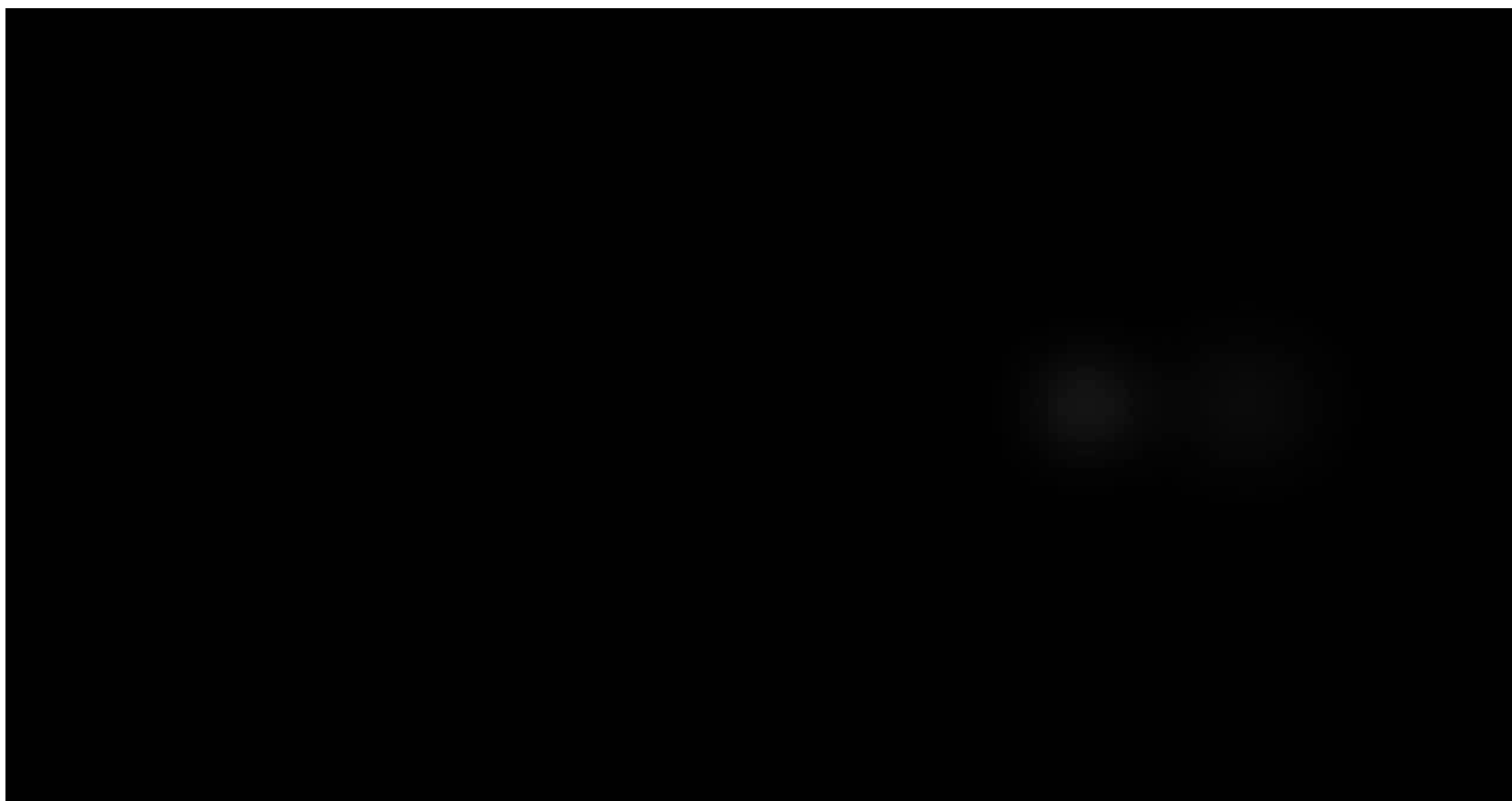
- Repair damaged existing stuccoed areas as required.
- Remove and replace existing upper sash with new sash as shown.
- Remove existing ground floor opening, construct and install new storefront as shown.
- Install new sidewalk based awning with chamfered columns, brackets, and metal standing seam roof as shown.
- New storefront shall be detailed with vintage element treatment such as beaded v-groove panels set in chamfered frame.
- Relocate power service to the rear of the structure.
- Add second floor balcony and railing as shown.
- Coordinate all items clearly with existing structural system.
- Provide water proofing at parapet cap area if needed.

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Video Fly Through



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Accepting

*Hon. City Council Member David Canon, City of Opelika
Mr. Kelley Pennington with Envision Opelika*

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