



Sponsorship Form

**Alabama Chapter of the American Planning Association
2013 Annual Conference
May 1 -3, 2013
Marriott Shoals Hotel & Spa, Florence, Alabama**

Please use the sponsorship form on the back of this page to submit your sponsorship

Benefactor: \$2,000 or above

- Exclusive Sponsorship of an event of your choice – 1st come 1st serve.
- Conference Program – full page advertisement on one cover (inside front, inside back, or back) on a 1st come 1st serve basis.*
- Two complimentary conference registrations, including Awards Luncheon Reception **
- Special Thank You Gift for your attendees.
- Verbal recognition at all group events: Welcome Breakfast and Awards Luncheon
- Exhibit space
- “Thank You” and recognition on our website and in our quarterly newsletter as an ALAPA Chapter Sponsor.

Patron: \$1,500

- Name attached to one major event: Welcome Breakfast, Awards Luncheon, Opening Reception, or a Refreshment Break
- Conference Program – full page advertisement *
- Two complimentary conference registrations, including Awards Luncheon Reception**
- Special Thank You Gift for your attendees.
- Verbal recognition at all group events: Welcome Breakfast and Awards Luncheon
- Exhibit space
- “Thank You” and recognition on our website and in our quarterly newsletter as an ALAPA Chapter Sponsor.

Fellow: \$1,000

- Name attached to one major event: Welcome Breakfast, Opening Reception, or a Refreshment Break
- Conference Program and/or Newsletter – half page advertisement *
- One complimentary conference registration, includes all meals and socials **
- Special Thank You Gift for your attendees.
- Verbal recognition at all group events.
- Exhibit space
- “Thank You” and recognition on our website and in our quarterly newsletter as an ALAPA Chapter Sponsor.

Ambassador: \$500

- Name displayed as a sponsor for one conference event (i.e. break, session, tour)
- Conference Program and/or Newsletter – quarter page advertisement inside *
- Verbal recognition at all group events: Welcome Breakfast and Awards Luncheon
- Exhibit space and Thank You Gift for your attendees.
- “Thank You” and recognition on our website as an ALAPA Chapter Sponsor for one year.

Contributor: \$300

- Exhibit Space and Thank You Gift for your attendees.
- Verbal recognition at all group events.
- “Thank You” and recognition on our website as an ALAPA Chapter Sponsor for one year.

Exhibitor: \$150

- Exhibit Space and Thank You Gift for your attendees.
- “Thank You” and Verbal recognition at group events.



2013 ALAPA Conference Sponsorship Form

Organization Affiliation: _____
Last Name: _____ First Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
E-mail: _____

Sponsorship Level:

- | | |
|--------------------------------------|-----------------|
| <input type="checkbox"/> Benefactor | \$2000 or above |
| <input type="checkbox"/> Patron | \$1,500 |
| <input type="checkbox"/> Fellow | \$1,000 |
| <input type="checkbox"/> Ambassador | \$500 |
| <input type="checkbox"/> Contributor | \$300 |
| <input type="checkbox"/> Exhibitor | \$150 |

Please indicate if you need an electrical outlet for exhibit space _____yes _____no

Mail completed form, electronic graphics and payment by March 25, 2013 to:

Greg Clark
CARPDC
430 South Court Street
Montgomery, Alabama 36104

OR

Email to:
treasurer@alabamaplanning.org
Copy to:
president@alabamaplanning.org

- ☐ I have enclosed a check, payable to ALAPA
☐ Credit Card payment: please mail form and Greg Clark, our Chapter Treasurer, will call to take payment over the phone.

Please write clearly how you wish to be recognized in publications and at conference events.

IMPORTANT INFORMATION!

****High Quality graphic advertisement must be received in jpeg or pdf format by the prescribed deadline date to guarantee ad will appear in Conference Brochure***

****Please Note:** If your sponsorship includes registration(s) you are still required to complete a registration for the conference for each person attending.

Our host hotel is the Marriot Shoals Hotel and Spa, 800 Cox Creek Parkway South, Florence, AL 35630, Telephone: 1-256-246-3600.

Thank you for your kind support!