Using an Investment Prospectus to Promote Development Initiatives in Opportunity Zones

PREFACE

- Definition of Opportunity Zones
- Benefits and Incentives
- Selection (2017-18)
- Policy Timeline to 2026/2028
- Investor Pool and Priorities
- Collaboration with HBCUs

AAMU OPPORTUNITY ZONE INNOVATION DISTRICT PROSPECTUS

CONCLUSION – Lessons Learned and Prospects
Mississippi Opportunity Zones

100 Opportunity Zones
442k Zone Residents
411k Zone Jobs
26k Zone Businesses

Non-Metro 57%
Metro 43%

Congressional districts with largest number of zones

<table>
<thead>
<tr>
<th>Representative</th>
<th>District</th>
<th>Party</th>
<th>Zones</th>
</tr>
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<td>Thompson, Bennie G.</td>
<td>MS-02</td>
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<td>Palazzo, Steven M.</td>
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<td>Kelly, Trent</td>
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<td>Guest, Michael</td>
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Minority Population | Poverty Rate | Average MFI | Bachelor’s Degree | Adults Not Working | Housing Vacancy | Rent Burdened |
Mississippi          | 43%         | 21%        | $52,700           | 21%                 | 34%            | 12%          | 50%          |
Mississippi Opportunity Zones | 53%         | 28%        | $43,000           | 21%                 | 36%            | 14%          | 54%          |

Median family income

Major areas with largest number of zones

Jackson: 11 Tracts
Gulfport: 3 Tracts
Southaven: 1 Tracts

To learn more visit https://eig.org/opportunityzones | Contact: info@eig.org
Alabama Opportunity Zones

158 Total Opportunity Zones
611k Zone Residents
582k Zone Jobs
38k Zone Businesses

Major Cities with the Largest Number of Zones
Birmingham
- 26 Tracts
Mobile
- 14 Tracts
Montgomery
- 12 Tracts

Congressional Districts with the Largest Number of Zones

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<tr>
<td>Terri A. Sewell</td>
<td>AL-7</td>
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<td>Martha Roby</td>
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<td>Bradley Byrne</td>
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<td>Mike Rogers</td>
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<td>Mo Brooks</td>
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To learn more, visit eig.org/opportunityzones // Contact: info@eig.org
Opportunity Zones in Huntsville (Madison County) – 10 Census Tracts
Opportunity Zones and Low-Income Census Tracts
INVESTMENT PROSPECTUSES

Our investment prospectus tool is designed to help cities attract investments that actually create opportunity in Opportunity Zones. Since we launched the tool in June 2018, 44 cities have worked with us to complete their own investment prospectuses.